The International DOI Foundation   Washington & Oxford

News release — Nielsen BookData appointed as DOI Registration Agency

1 February 2004

The International DOI Foundation has announced the appointment of Nielsen BookData as a DOI Registration Agency.

Nielsen BookData will begin to offer from later this year DOI based services for publications and other resources from publishers and other content providers for use in education, training and leisure; and for metadata collection for resource discovery, and for the support of ordering and market analysis services.

Michael Healy, Editorial Director of Nielsen BookData, said: "Nielsen BookData has unrivalled experience of managing product identifiers, from the UK ISBN agency, which we have managed since 1969, and the Standard Address Number agency for the UK since 1991. We see DOI as a key addition to our tools for the management and commercial exploitation of large volumes of complex and fast-changing metadata which is the centre of our business. Nielsen BookData has been a member of the IDF since 2001 and has long supported the development of international standards: in addition to ISBN and SAN, we encouraged the adoption of BIC BASIC and ONIX standards and are involved extensively in the wider development of book trade standards."

Norman Paskin, Director of the International DOI Foundation, said: "We are delighted to welcome Nielsen BookData, one of the major suppliers of information and services to booksellers, publishers and librarians around the world, to the growing DOI community. DOI is wholly complementary to standards already in use in these sectors and endorsed by Nielsen BookData, such as ISBN and ONIX, and the addition of added value services will further DOI's growing importance in both text publishing and in wider content management."

About the International DOI Foundation
The International DOI Foundation (http://www.doi.org/) is a not-for-profit organization created in 1998 to develop and promote the Digital Object Identifier® system for identifying content in the digital environment. Through the use of standards-based components the DOI allows persistent access and semantically interoperable management of information. Over 12 million DOIs, from over 600 organisations, are currently assigned.

About Nielsen BookData
Nielsen BookData (http://www.nielsenbookdata.com) was formed in 2002 from the merger of two of the leading suppliers of information and services to the UK book industry, Whitaker Information Services and Book Data. Prior to the merger Whitaker had played a central part in book selling and publishing in the UK for nearly 150 years, while Book Data, founded in 1987, was the leading provider of enriched bibliographic data in the UK. The merged company is wholly owned by VNU, one of the world's largest publishing and information companies. Nielsen BookData provides bibliographic data services to booksellers, publishers and librarians around the world. Under the brand Nielsen BookNet, it also provides value-added transaction services to the book trade. Nielsen BookScan operates the world's only continuous retail monitoring service for English-language books. The company employs more than 170 staff in the UK; Nielsen BookData Asia Pacific based in New Zealand and Australia supplements the UK operation.

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